

Bruce W. Hanik, MS

Texas A&M University
Department of Health and Kinesiology
MS 4243
College Station, TX 77843

Phone: 979-458-0097

E-mail: bhanik@hlkn.tamu.edu

EDUCATION

Texas A&M University, College Station, TX **M.S. 2005**
Major: Health Education

California State University, Northridge, Northridge, CA **B.S 2001**
Major: Kinesiology, Athletic Training

WORK EXPERIENCE

2010 to Present

**Assistant Director, Texas A&M University, Department of Kinesiology,
*Office of Health Informatics, College Station, TX.***

Developed and maintained online courses offered through OHI.
Served as assessment coordinator for SACS assessment of the E-Masters
in Health Education.

2005 to 2010

**Graduate Assistant, Texas A&M University, Department of Kinesiology,
*Office of Health Informatics, College Station, TX.***

Assisted in the development and coordination of undergraduate, distance
education courses in Health Education. Served as Instructor for the
following courses:

HLTH 231 – Healthy Lifestyles (Fall 2005 to Summer 2006)

HLTH 354 – Medical Terminology for the Health Professions (Fall 2005
to present).

HLTH 410 – Health Promotion in the Workplace (Fall 2005 to present).

HLTH 640 - Health Interventions and Wellness (Fall 2005 to present).

HLTH 605 – Research Methods in Health Education (Fall 2005 to
present).

2005 (Summer)

**Intern, Texas A&M University, Department of Health and Kinesiology
(College Station, TX).**

Served as an Assistant Instructor for HLTH 240 – Computer Technology
in Health and Kinesiology. Assisted in the implementation and evaluation

of the course. Course content included classroom instruction in Microsoft Word, Excel, PowerPoint, Access, and FrontPage applications.

2004 to 2005

**Teaching Assistant, Texas A&M University, Department of Kinesiology,
Physical Education / Activity Program, College Station, TX.**

Served as a TA for KINE 199.

PUBLICATIONS

Refereed Articles:

Stellefson, M.L., Barry, A., Chaney, E. H., **Hanik, B. W.**, Chaney J. D. (In Press)
Establishing cause for developing and implementing a broad-based marketing effort for
the health education profession. Submitted to *Health Promotion Practice*.

Stellefson, M. L., **Hanik, B. W.**, Chaney, E. H., & Chaney, J. D. (2009). Factor retention
in EFA: Strategies for health behavior researchers. *American Journal of Health Behavior*.
33(5), 587-599.

Stellefson, M. L., **Hanik, B. W.**, Chaney, B. H., & Chaney, J. D. (2008).
Challenges for tailored messaging in health education. *American Journal of
Health Education*, 39(5), 303-311.

Stellefson, M.L., **Hanik, B.**, Chaney, B., & Chaney, J. D. (2008). A tutorial on
calculating and interpreting regression coefficients in health behavior research.
The Health Educator, 40(1), 12-20.

Zhang, J., **Hanik, B.W.**, & Chaney, B. (2008). Confidence intervals: Evaluating and
facilitating their use in health education research. *The Health Educator*, 40(1), 29-36.

Stellefson, M.L., & **Hanik, B.** (2007). Health promotion in older adult assisted
living communities: A burgeoning opportunity for health educators. *The Health
Education Student Monograph*, 24(2), 45-50.

Stellefson, M.L., & **Hanik, B.** (2006). The relationship between high school
sports activity and injury. *The Health Education Student Monograph*, 23(2), 42-
48.

Stellefson, M.L., Barry, A., Chaney, B. H., **Hanik, B. W.**, Chaney J. D.
Establishing cause for developing and implementing a broad-based marketing

effort for the health education profession. Submitted to *Health Promotion Practice*.

Presentations

Icke, A., & **Hanik, B.** Moodle-ing. Teaching with technology conference. February 10, 2010. Texas A&M University.

Stellefson, M., Barry, A., Chaney, B. H., Chaney, J. D., & **Hanik, B.** (February, 2010). *Developing a Marketing Plan for the Emerging Profession of Health Education*. Abstract accepted for presentation at the Southern District Alliance for Health, Physical Education, Recreation, and Dance (SDAHPERD) Convention, Myrtle Beach, SC.

Stellefson, M., **Hanik, B.**, Chaney, B. H., Chaney, J. D. (2009, November). *Using Non-Traditional Factor Retention Strategies in Health Education EFA Research*. Poster accepted for presentation during the 2009 Society for Public Health Education (SOPHE) National Meeting, Philadelphia, PA.

Stellefson, M. L., **Hanik, B. W.**, Chaney, B. H., & Chaney, J. D. (2009, March). *Examining the future of tailored messaging in health education*. Poster accepted for presentation during the 2009 American Academy of Health Behavior (AAHB) Meeting, Hilton Head, SC.

Stellefson, M.L., **Hanik, B.** (2008, February). *Strategies for determining the number of factors to retain in exploratory factor analysis*. Oral session accepted for presentation at the Southwest Educational Research Association Annual Meeting, Division 3: *Methodology*, New Orleans, LA.

Stellefson, M.L., **Hanik, B.W.**, Chaney, E.H., Chaney, J.D., & Eddy, J.M. (2007, March). *A tutorial on calculating and interpreting regression coefficients in health behavior research*. Poster accepted for presentation at the American Academy of Health Behavior (AAHB) Scientific Conference, Savannah, GA.

CERTIFICATIONS

2006

Certified Virtual Instructor – Completed the requirements for the Virtual Instructor Certification program sponsored by the Center for Distance Learning Research at Texas A&M University.

2007, 2008

Summer Statistics Workshops – Completed the requirements for Summer Statistics Workshops offered through the Department of Educational Psychology at Texas A&M University. Course included *Intermediate Statistics, Structural Equation Modeling, Mixed Method, Survey Research Method, Exploratory and Confirmatory Factor Analysis, and Non-parametric Statistics*.

2009

Applied Statistics Certificate – Completed the requirements for the Applied Statistics Certificate offered through the Department of Statistics at Texas A&M University. Courses included *Statistics in Research I*, *Statistics in Research II*, *Statistics in Research III*, and *Methods in Multivariate Analysis*.

ACTIVITIES

2007 to Present

Served as tutor for graduate students in the Department of Health and Kinesiology at Texas A&M University taking Experimental Design in Education I, and Experimental Design in Education II from the Department of Educational Psychology.